



DUNKIN'[®]

READY TO RUN

America's #1 Franchise According to Entrepreneur
is Interested in Your Prime Real Estate



DESIGNED FOR THE TIMES

The Dunkin' brand has a loyal following that provides repeat traffic in nearly every circumstance. During the pandemic, Dunkin' kept 90% of its nearly 10,000 domestic locations open for off-premise orders. Our broad portfolio of concepts is extremely flexible and designed to fit modern needs.

Even in times of uncertainty, Dunkin' offers a place of comfort, and we have stood tall for our franchisees, their crew members and loyal customers by doing what's right and being guided by these principles:

- **FOCUSING ON SAFETY OF GUESTS AND FRANCHISEE CREW MEMBERS**
- **PROVIDING FLEXIBILITY TO SIMPLIFY OPERATIONS**
- **SUPPORTING FRANCHISEES OPERATIONALLY AND FINANCIALLY**
- **MAKING FIELD-BASED DECISIONS QUICKLY AS CONDITIONS CHANGE**



Committed, Local Owners

Dunkin' franchisees are local business owners with a stake in their communities bringing an **average of 25 jobs** with every store built.

Because of our 100% franchise model, the local operators are able to adapt to local conditions more easily and can adjust hours, number of crew members on hand and more to fit to the community's needs and adjust to customer demand.



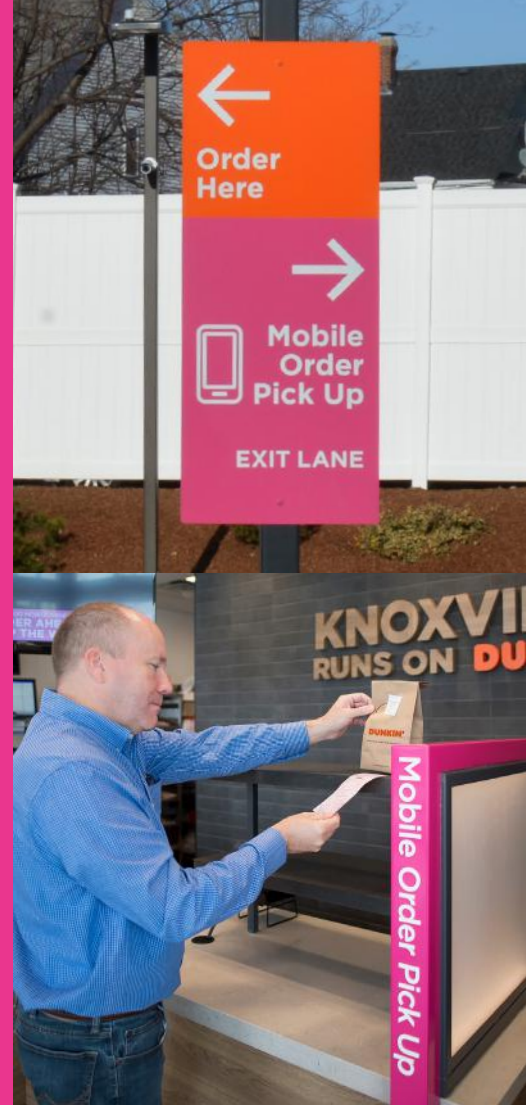
DUNKIN'

DUNKIN' IS OPEN, GROWING AND READY FOR WHAT'S NEXT

At Dunkin', we have the backs of our franchisees, their crew, customers and communities they serve.

Even during challenging times, we keep America running. With our drive-thrus, pickup windows and curbside pickups, we've continued to be a top choice with our customers.

We are interested in securing prime locations in your area right now. We're expanding, and there is high demand for suitable sites. To assure you that Dunkin' is still looking to grow, we want to provide you with some insight into what we look for when sourcing sites.



#1 Would Look Good on You

Dunkin' isn't just the number one retailer of hot and iced coffee by the cup - we are also the **#1 Franchise according to Entrepreneur!** Together we can enjoy all the perks of being #1.



General Site Criteria:

- Drive-Thru preferred with single or double lanes
- Strong vehicular and pedestrian visibility (15 - 20K ADT)
- Highly visible full corner access
- Easy ingress and egress
- Minimum \$60,000 median household income
- Residential population greater than 9,000 in 5-minute drive time
- 2 - 3 reserved parking spaces for Curbside Pick-Up



BkReAysD.

**#1 Coffee Chain for
Customer Loyalty
14 Years Running**



**#1 Hot & Iced Coffee,
Donuts, Muffins
& Bagels in the US**

DUNKIN'

FREE-STANDING, ENDCAP AND URBAN IN-LINE LOCATIONS

These traditional spots offer all the desirable features Dunkin' is known for as well as pick-up counters for mobile ordering and curbside pick-up options allowing customers to choose how they enjoy their Dunkin' products.

Design Perks

- Single or double drive-thru lane layout
- Patio seating for increased social distancing
- Drive incremental traffic to your new or existing property
- Differentiate your property with a national retailer

Preferred Site Attributes

- Building/space can vary from **800 to 2,600 sq. ft.**
- Drive-thru preferred with single or double drive-thru lanes
- Lot size **.75 to 1 acre** for freestanding with full corner access
- 5-car stack with 5-car preorder stack
- Minimum of one parking space for every three seats
- 2 - 3 reserved parking spaces for Curbside Pick-Up



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DDRIVE-N-GO

Ideal for smaller areas where full-size restaurants won't work, these sites fit well within existing or new parking fields and require lower parking requirements because of their lack of seating. They also offer on-the-go customers a way to avoid contact while still grabbing their delicious Dunkin' favorites.

Design Perks

- Single or double drive-thru lane layout
- Optional walk-up window and/or patio
- Drive incremental traffic to your new or existing property
- Differentiate your property with a national retailer
- Make use of underutilized parking fields

Preferred Site Attributes

- Building Size: **600 to 1200 sq. ft.**
- Minimum traffic count: 15 - 20K ADT
- Average lot: 75' x 125'
- Freestanding or Endcap
- High visibility from major arteries
- Utilities brought to site



DUNKIN'

DUNKIN' IS THE PREMIER TENANT OF CHOICE

We're a brand committed to being accessible to our customers. A key component of our growth strategy is Dunkin' restaurant development. You can help us and your community by submitting a site for review.

development_sites@dunkinbrands.com

